

## Electronic Acknowledgement Receipt

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<b>Application Number:</b>	10017074
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6239
<b>Title of Invention:</b>	Method, algorithm, and computer program for targeting messages including advertisements in an interactive measurable medium
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<b>Filer:</b>	David Judson
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
<b>File Listing:</b>	

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		POA373case8.pdf	592885 <small>3ab65da037b6ae9e3af51e400b1a12e f4bf4c0e</small>	yes	3
<b>Multipart Description/PDF files in .zip description</b>					
	<b>Document Description</b>		<b>Start</b>		<b>End</b>
	Power of Attorney		1		1
	Assignee showing of ownership per 37 CFR 3.73(b).		2		3
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			592885		
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